



GSLA
Georgia Senior Living Association

**GOLF
CLASSIC**

**TUESDAY
MAY 14, 2024**

2024 GSLA GOLF CLASSIC

REGISTER NOW

TIME

**8:00 AM - REGISTRATION &
NETWORKING**

10:00 AM - SHOTGUN START

3:30 PM - AWARDS & RECEPTION

COURSE

**CHATEAU ELAN - WOODLANDS
BRASELTON, GEORGIA**

GSLA SPONSORSHIP LEVELS

PRESENTING SPONSOR \$10,000

- Company logo in the first position on PGA Style Electronic Leaderboard
- Company logo displayed on 7' x 12' LED screen leaderboard as Presenting Sponsor
- Company logo in all digital tournament team photographs
- Company logo on player gift given to each player at tournament
- Three foursomes (12 players) to participate in tournament
- 6 Hole Sponsor Signs displayed on course as Presenting Sponsor
- Opportunity to welcome guests to tournament address attendees during awards ceremony
- Opportunity to set up on #1 Tee Box to meet all tournament players
- C-Suite level executive added to a foursome

RECEPTION SPONSOR \$5,000

- Company logo displayed on 7' x 12' LED screen leaderboard as Reception Sponsor
- Two foursomes (8 players) to participate in tournament
- Recognition on signage displayed at registration and awards ceremony
- Food and beverage throughout the tournament
- 2 Hole Sponsor Signs displayed on course as Reception Sponsor
- C-Suite level executive added to a foursome

BEVERAGE SPONSOR \$5,000

- Company logo displayed on 7' x 12' LED screen leaderboard as Beverage Sponsor
- One foursome (4 players) to participate in tournament
- Branding on beverage cart distributing drinks to all players in tournament
- Recognition on signage displayed at registration and awards ceremony

FAST FLYER SPONSOR \$3,000 (QTY1)

- Company logo displayed on 7' x 12' LED screen leaderboard as Fast Flyer Sponsor
- One foursome (4 players) to participate in tournament
- Opportunity to set up company table at the box on Fast Flyer hole, where golfers compete to see who can finish the hole in the shortest amount of time
- 1 Hole Sponsor Sign displayed on course as Fast Flyer Sponsor

AIR CANNON SPONSOR \$3,000 (QTY1)

- Company logo displayed on 7' x 12' LED screen leaderboard as Air Cannon Sponsor
- One foursome (4 players) to participate in tournament
- Opportunity to set up company table at air cannon hole, where golfers compete to see who will launch the ball the farthest
- 1 Hole Sponsor Sign displayed on course as Air Cannon Sponsor

CART PATH SPONSOR \$3,000

- Company logo displayed on 7' x 12' LED screen leaderboard as Cart Path Sponsor
- 6 cart path stamps (3 on the front and 3 on the back) with company logo affixed to cart path
- One foursome (4 players) to participate in tournament
- 1 Hole Sponsor Sign displayed on course as Cart Path Sponsor

BOX LUNCH SPONSOR \$3,000 (QTY1)

- Company logo displayed on 7' x 12' LED screen leaderboard as Box Lunch Sponsor
- Branded sticker on lunch box
- Recognition on signage displayed at registration and awards ceremony
- One foursome (4 players) to participate in tournament

CIGAR SPONSOR \$3,000 (QTY1)

- Company logo displayed on 7' x 12' LED screen leaderboard as Cigar Sponsor
- Sponsor sign displayed on cigar table
- Opportunity to set up at cigar table to meet all tournament players

HAZARD SPONSOR \$2,500

- Company logo displayed on 7' x 12' LED screen leaderboard as Hazard Sponsor
- Opportunity to set up company table at a hole with an increased Hazard risk
- 4 banners (2 on the front and 2 on the back) of the water hazards, bunkers and out of bounds as the Hazard Sponsor
- One foursome (4 players) to participate in tournament

WEATHER SPONSOR \$2,000

- Company logo displayed on 7' x 12' LED screen leaderboard as Weather Sponsor
- Easel board at registration and awards ceremony
- Opportunity to address the tournament as the weather sponsor at shotgun start and awards ceremony

CONTEST SPONSOR \$2,000

- Sponsor sign displayed at contest hole tee box or putting green
- Company logo displayed on 7' x 12' LED screen leaderboard as Contest Sponsor
- Closest to the pin
- Longest Drive

ADDITIONAL FOURSOME \$1,500

- One foursome (4 players) to participate in tournament
- Player gifts for each team member
- Food and beverage throughout the tournament

HOLE SPONSOR \$750

- Company logo displayed on 7' x 12' LED screen leaderboard as Hole Sponsor
- One hole sponsor sign displayed on golf course
- Opportunity to set up a table by one of the tee boxes on course to interact with golfers all day

INDIVIDUAL GOLFER \$500

- One player to participate in the golf tournament
- Player gift
- Food and beverage throughout the tournament